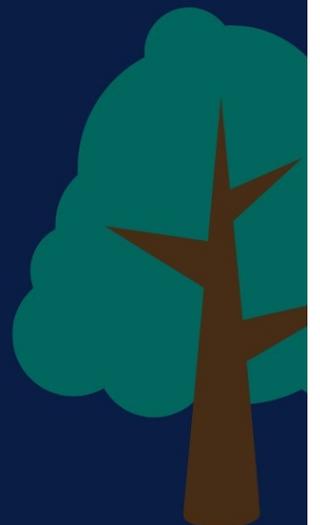
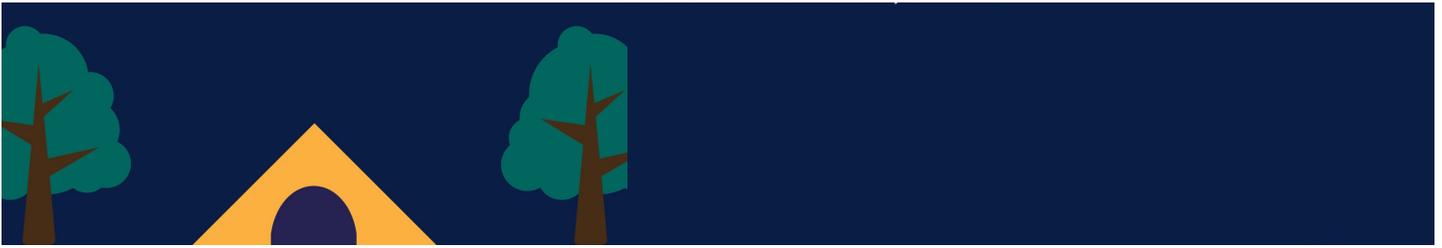


2021 CAMP CARD

EARN YOUR WAY TO SUMMER CAMP!!

LEADER / PARENT GUIDE





Introducing the Twin Rivers Council Camp Card Fundraiser.

What is a Camp Card? A Camp Card is a discount card with discounts from multiple local area businesses. Each card will have about 8-10 discounts, some are one-time-use, while others are able to be used multiple times. The Scouts sell these to raise money for them to go to camp and for camping gear.

How does the fundraiser work? Scouts will sell the discount cards for only \$10 each. The Scout will earn 50% commission (\$5) from each card sold. There is no limit to the number of cards each Scout can sell. The discounts are set up to encourage people to buy more than one card.

Ways to sell: We have partnered up with Trails End to offer your Scouts the same selling app for Camp Cards that they used for the Trails End Popcorn Sale. This allows your Scouts to collect payment using credit cards. We have also created an online portal for your Scout to be able to sell cards online using their own Scout "code". This means that your Scout can sell to anyone, anywhere where the cards are valid!! Don't forget that you can share the webpage and code on social media to sell to friends and others. The link to sell online:

<https://scoutingevent.com/364-campcard>

Will the discounts be for businesses in our area? We have created two separate cards for our Council. We have created one with businesses located in the southern part of the Council, and a different card with businesses located in the northern area of Council. Your unit can choose to sell one or both versions of the card.

Scout Sales Incentives: For every 20 cards that a Scout sells, he or she will be entered to win a free week at camp. Other smaller prizes will be camp merchandise. The drawing will be done LIVE on Facebook in June. If your Scout wins, then he or she can use the camp card funds for camp gear or other items allowable by their unit.

Dates: The sale begins March 15 and ends June 1.

Card Distribution: Cards will be signed out to the leader of each unit participating and by each Scout selling, or if a Scout is selling on his or her own without a participating unit, the cards will be signed out to a parent/guardian. **The cards are equal to cash, so the Scouts are responsible for submitting payment for all off the cards he or she does not return to Twin Rivers Council at the end of the sale.**

- Cards will be given out to Scouts 10 at a time, unless prior arrangements for a larger amount are made. To request this, please reach out to the contacts on the back page.
- Units in Yankee Doodle, Fort Orange, Most of Mohawk District, and Southern Turning Point District will pick up the cards at the Council Service Center. All others will have designated pick-up dates/locations.

Payments: All payments must be submitted to the Council Service Center no later than June 8th, payable by check or cash only. Any payments received after June 8th will be subject to a 2% late fee.

To request more cards or for questions contact:
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