



2021 Popcorn Training

Camp Master's popcorn





2021 Unit Kernel Popcorn Training

Before we Begin

Intro- Training set-up

- 1. Communication!!!** Remind – Quick reminders, tips, and info
- 2. Website** – Has most everything you need (www.trcscouting.org/popcorn)
- 3. Questions** – List of kernels can be found on webpage
- 4. Changes?** That's okay-Let us know what you need changed
- 5. This training-** made for all (specifics done by phone/email/text)
- 6. Tutorials** –Can't remember how to do something? No worries! See tutorials on popcorn webpage



2021 Unit Kernel Popcorn Training

Role of Unit Kernel

- 1. Believe in the popcorn sale!**
- 2. Be excited about the popcorn sale!**
- 3. Help with promotion of the sale**
- 4. Help encourage Scouts to sell popcorn**
- 5. Understand and share the “why” of the sale with families**
- 6. Lead a popcorn kick-off**
- 7. Follow-up with families throughout the sale**
- 8. Organize all aspects of sale (orders, materials, etc.)**



2021 Unit Kernel Popcorn Training

The “Why”

Why do we encourage units/Scouts to sell popcorn?

1. Units need money to run
2. Councils need support
3. No risk to units/Scouts
4. Well known to communities
5. Full support from TRC
6. Helps TRC fund Scout assistance

Parents/guardians need to know the why. It helps them understand why we sell. Show them the budget for the year. They will then know why we sell.



2021 Unit Kernel Popcorn Training

Support to units

🍿 Websites (TRC & Camp Master's)

🍿 www.trcscouting.org/popcorn

🍿 www.campmasters.org

🍿 Training (this one, tutorials, and on Camp Masters)

🍿 More added when need is apparent

🍿 Listed on websites

🍿 Support Volunteers and Staff

🍿 District Popcorn Kernels

🍿 Holly

🍿 Beth



2021 Unit Kernel Popcorn Training

Let's Check out some resources!

- Popcorn Guide
 - DATES ARE IMPORTANT
- Popcorn System
 - Basics of adding to and editing the popcorn system pages

Kick-off ideas

Can be found on Council popcorn webpage under kickoff ideas.

Send Beth other ideas if you find them. They will be added to the list.

Popcorn Sale FAQ (Frequently Asked Questions) can be found at the bottom of the council popcorn page. When new questions get asked, Beth adds them to the list of questions found there, so check it often and before you reach out to ask a question.