

# FIRST SALE ON US

Trail's End Wants To Be Your First Customer!

## 1. WHAT IS IT?

Trail's End wants to provide your Scouts and Scout parents with their first experience of the Trail's End App. The Trail's End App is where Scouts record all sales (cash and credit), set their goals, sign up for storefront shifts, claim their Amazon.com E-Gift Cards, and more! Because your Unit and Scouts are new to Trail's End, we would like to be the first customer for each of your Scouts. This promo runs from Aug 1 to Sep 15, 2023. See details in 'How To' section.

## 2. BENEFITS TO SCOUT

Scouts download the Trail's End App, create their account, and learn how to record a sale. Your Scouts learn how to record a sale and become familiar with the App. Through this promo and the first sale from Trail's End, Scouts will receive Rewards credit towards earning their Amazon.com E-Gift Cards.

## 3. BENEFITS TO UNIT

The Trail's End App saves Unit Leaders time by providing real-time tracking and reporting of sales, inventory, and storefront registrations. All credit card transactions through the Trail's End App are free – paid for by Trail's End.

## 4. HOW TO:

- Share this promo with your Scouts / Scout parents.
- Scouts download the Trail's End App.
- Scouts create an account - remind them of your Council name, District, and Unit.
- Scouts navigate to the Wagon Sales screen.
- Scouts click Start Sale, select one 'First Sale On Us' product, and checkout by choosing Cash.
- On Sept 22, 2023, Trail's End will refund the transactions, remove the money owed from Scout to Unit, and upload the Rewards points for each Scout.



Scan the QR code

DOWNLOAD THE APP  
& EARN POINTS TODAY!



**Trail's End**<sup>®</sup>